

Vegetable in Cambodia



Cambodia, a Southeast Asia country has a **total population of 15.28 millions**, 75.1% of whom live in rural areas performing agricultural activities as the main income sources for living. Vegetable is a key sub-sector of Cambodia agriculture that helps farmers to secure foods and incomes. It was reported that Cambodia needs one million tones of vegetable annually, and spent 200 million USD importing vegetables from foreign countries (especially Vietnam) to fill gaps of local needs. Recent report cited that due to COVID-19 (no tourists, lot of hotels and restaurants closed), local vegetable demands decrease, so the total local demand for vegetables is 1,000 tones per day, in which 600 tones are met by local grown vegetables and 400 tones per day are importing from foreign countries. The increased health concerns for consuming imported vegetable, and the shift of consumers' behaviors to more safe/healthy local vegetables is a great facilitating factor for Cambodian vegetables to penetrate the market, and producers could increase their production and incomes.

BECOME A MEMBER

Smile Khmer Vegetable Network

warmly welcomes new members who are interested in working together towards building a strong vegetable task force and creating better conditions for farmers and the vegetable sub-sector

Core Members



CPSA



JOIN US

Contact

✉ info@cpsakh.org | thano_im@wvi.org

☎ +855 86 897 999 | +855 11 855 720

Engage

🌐 cpsa-growasia.org/en/

📘 www.facebook.com/CPSAgrowasia

🌐 www.linkedin.com/cambodia-partnership

-for-sustainable-agriculture/

📌 t.me/CPSANetworks



Khmer Smile Vegetable Network | Strategic Plan

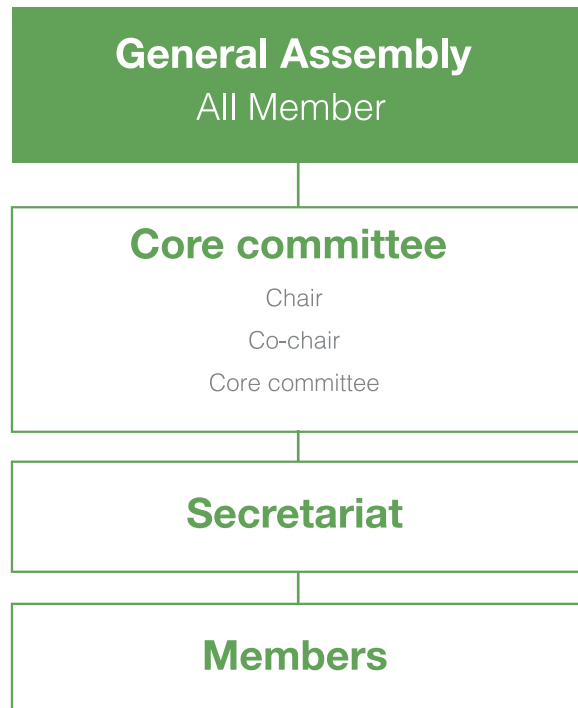
About Us

Formed within Grow Asia/Cambodia Partnership for Sustainable Agriculture (CPSA)'s Vegetable Working Group (VWG), Smile Khmer Vegetable Network is a multi-stakeholder network, in which relevant actors work collaboratively together to promote safe vegetables in Cambodia.

Smile Khmer Vegetable Network is a voluntary group of organizations who are the key players in a value chain or sector with an interest in contributing to sustainable and inclusive sectoral transformation. The main role of the network is to identify key challenges or bottlenecks in the vegetable sector and formulate collective and collaborative interventions to address them.



Structure



What we do

Vision

Smile Khmer Vegetable Network envisions that the vegetable sector in Cambodia is well developed, enabling Khmer farmers to have increased incomes and improved livelihood.

Mission

The mission of Smile Khmer Vegetable Network is to support the capacity development, market access, partnership building, and facilitate relevant institutions in order to enhance the success of vegetable business of local farmers that help creating local employment and generating regular incomes for them.



Smile Khmer Vegetable Network strives to achieve 6 strategic goals:

1 Fostering sustainable market for local vegetables

Safe vegetables of local farmers supported by Smiley Khmer Vegetable Network will be recognized countywide and sold in a profitable price, for both producers and traders/buyers.

2 Ensuring regular supplies of local vegetables

Regular supplies of safe vegetables produced by local farmers (supported by Smile Khmer Vegetable Network) will be fostered, which well responded to the required market demands in quantity, timing, and quality.

3 Partnership building in vegetable sector

Actors/stakeholders of local vegetables in Cambodia will work together collaboratively to address challenges (capacity, production, market etc.) and promote local vegetables.

4 Consumers' trust building on safe vegetables

Trust of consumers for local safe vegetables of producers/traders supported by Smile Khmer Vegetable Network will be increased, and they will demonstrate full support to local vegetables.

5 Capacity development for vegetable sectors

Capacity of local vegetable actors (especially vegetable producers and buyers/traders) will be further developed and strengthened to support the successes and growth of the vegetable sector in Cambodia.

6 Development of Smile Khmer Vegetable Network

Smile Khmer Vegetable Network will be functioning long-term, responding to the needs of its members and contributing significantly to the growth of vegetable sub-sector in Cambodia.

Core Value

Members of Smiley Khmer Vegetable Network believe in and will adhere to the following core values:

- 1 Health and safety
- 2 Reliability
- 3 Collaborative partnership
- 4 Ownership and transparency