



WORLD
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Grow**Asia**

Partnership

2018

The Grow Asia Partnership

Grow Asia is a unique multi-stakeholder partnership platform that brings together farmers, governments, companies, NGOs, and other stakeholders in South East Asia to develop inclusive and sustainable value chains. At Grow Asia's core are three goals – to increase the productivity, profitability and environmental sustainability of smallholder agriculture across the region by helping them access knowledge, technology, finance and markets.

Grow Asia was established by the World Economic Forum, in collaboration with the Association of Southeast Asian Nations (ASEAN) Secretariat in 2014. Grow Asia builds on the experience and success of the Forum's New Vision for Agriculture (NVA) initiative, which facilitates multi-stakeholder partnerships across the world focused on agriculture development to deliver food security, environmental sustainability, and economic opportunity.

Country Partnerships:

5

Grow Asia Partners:

480+

Smallholders Reached through our Network:

690,710

Number of Working Groups supported:

44

Number of value chain projects:

37

Collaborative
multi-stakeholder
approach

Market-based and
pre-competitive

Country-led and
locally driven

Smallholder-
centric

Build Strong and Effective Country Partnerships

Grow Asia launches and supports locally-led partnerships in alignment with country goals. Grow Asia helps to define their strategy, engage new partners, establish Secretariats and develop innovative solutions.

Partners collaborate in-country through Working Groups that co-design, co-implement, and co-fund value chain initiatives that benefit smallholder farmers. Grow Asia has catalyzed and supports five Country Partnerships in South East Asia:

Cambodia CPSA

Grow Asia is supporting the **Cambodia Partnership for Sustainable Agriculture (CPSA)** to convene learning, networking and value chain development initiatives under five Working Groups to increase smallholders' access to markets.

www.cpsa-growasia.org

Indonesia PISAgro

The **Partnership for Indonesia's Sustainable Agriculture (PISAgro)** now has more than 70 partners, consisting of national and multinational companies, NGOs, donors and other institutions. Grow Asia advises its 12 Working Groups focused on 10 crops and commodities, and two cross-cutting themes.

www.pisagro.org

Philippines PPSA

Grow Asia provides strategic direction and support to the **Philippines Partnership for Sustainable Agriculture (PPSA)**, which is supporting five commodity-based Working Groups and two cross-cutting Working Groups to transform their sectors beyond individual value chain projects.

www.ppsa-ph.org

Myanmar Myanmar Agriculture Network

The **Myanmar Agriculture Network (MAN)** serves as a multi-stakeholder platform to accelerate partnership opportunities and investment in food security, along with environmentally sustainable and inclusive agricultural growth in Myanmar. Though young, MAN is currently the largest Country Partnership in the Grow Asia network, with 13 Working Groups.

www.man-growasia.org

Vietnam PSAV

The **Partnership for Sustainable Agriculture in Vietnam (PSAV)** involves more than 70 partners from the private sector, provincial governments, research institutes and NGOs. Their Task Forces, which are PSAV's equivalent of Working Groups, focus on seven sectors.

www.psav-mard.org.vn

Convene and Broker Partnerships

Grow Asia convenes stakeholders including agri-business decision makers, policy leaders, financiers, representatives from academe and practitioners to broker partnerships, share experiences and develop shared action plans which benefit smallholders.

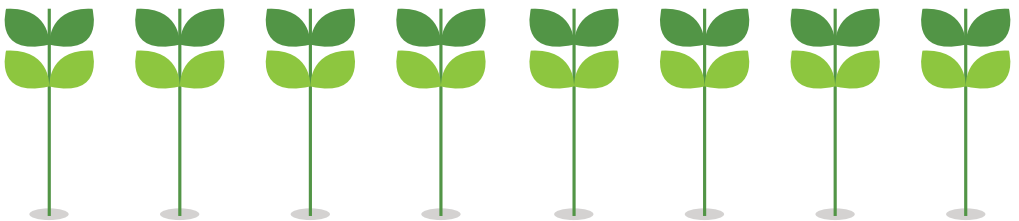
- The annual **Grow Asia Forum**, in coordination with the World Economic Forum in ASEAN, brings together senior leaders across sectors to explore opportunities for collaboration, innovation and investment in inclusive agricultural developments in South East Asia.
- The **Grow Asia Practitioners' Workshops** provide Grow Asia and partners with an opportunity to establish cross-regional connections, troubleshoot and collaboratively define good practices and plans.
- The **Country Partnership Secretariat Workshop** is a space for knowledge exchange, learning, planning and networking between the country Secretariats and the Grow Asia team.

Support Innovation

Digital technology has significant potential to scale the impact of partnerships between agribusiness and smallholder farmers. Grow Asia's work in this space – such as the launch of our Digital Learning Series - is creating excitement, learning and opportunities for partnerships, while developing their potential to reach significant scale.

Grow Asia has been piloting **agricultural finance** scaling solutions in the Philippines, which we aim to expand regionally. We co-organized the Philippines' first AgriFinancing Summit, bringing together stakeholders from the public and private sectors to address impediments and identify opportunities for policy reform.

Grow Asia has been actively working towards the development of a closer partnership between Grow Asia and the ASEAN Secretariat to impact **regional policy**, starting with the development of ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry. The Guidelines are expected to be adopted by the ASEAN Ministers of Agriculture and Forestry in October 2018 and will, in time, form the foundation of regional thinking about how larger scale agribusiness investments can be used to create inclusive, sustainable business models.



Share Learnings

Grow Asia has a strong commitment to facilitating learning. This agenda covers the development and exchange of both explicit knowledge (e.g., fact-based knowledge such as case studies, market opportunities, production and post-harvest innovations) and implicit knowledge (i.e. the knowledge derived from experience) within the network.

The **Grow Asia Exchange** is an online portal of research and case studies - commissioned by Grow Asia or otherwise - on sustainable agriculture. It also serves as a digital community for partners to share their own information, resources and learnings.

To further facilitate knowledge exchange, Grow Asia also delivers multiple **Learning Events** through our Country Partnerships and is in the process of establishing **Learning Alliances** in the countries in which we operate.



Governance

Grow Asia Steering Committee

The Steering Committee's members represent:

ASEAN Secretariat
Grow Asia Business Council
Grow Asia Civil Society Council
Farmers' Associations
Donor Governments
World Economic Forum

Grow Asia Business Council

Co-chairs

Bayer CropScience
Sinar Mas Agribusiness & Food

Members

Bunge Ltd., Cargill Inc., Corteva Agriscience, Heineken, International Finance Corporation, Jain Irrigation Systems Ltd., Louis Dreyfus Company, Nestlé SA, PepsiCo Inc., Rabobank, RGE Pte. Ltd., Royal DSM, Swiss Reinsurance Company Ltd., Syngenta International AG, Unilever, UPL Ltd., Wilmar International Ltd., Yara International ASA

Grow Asia Civil Society Council Members

Agriterra, AsiaDHRRRA, Conservation International, Landesa, Mercy Corps, Rainforest Alliance, SNV, Sustainable Trade, Initiative (IDH), Swisscontact, World Vision Australia, World Wide Fund for Nature



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